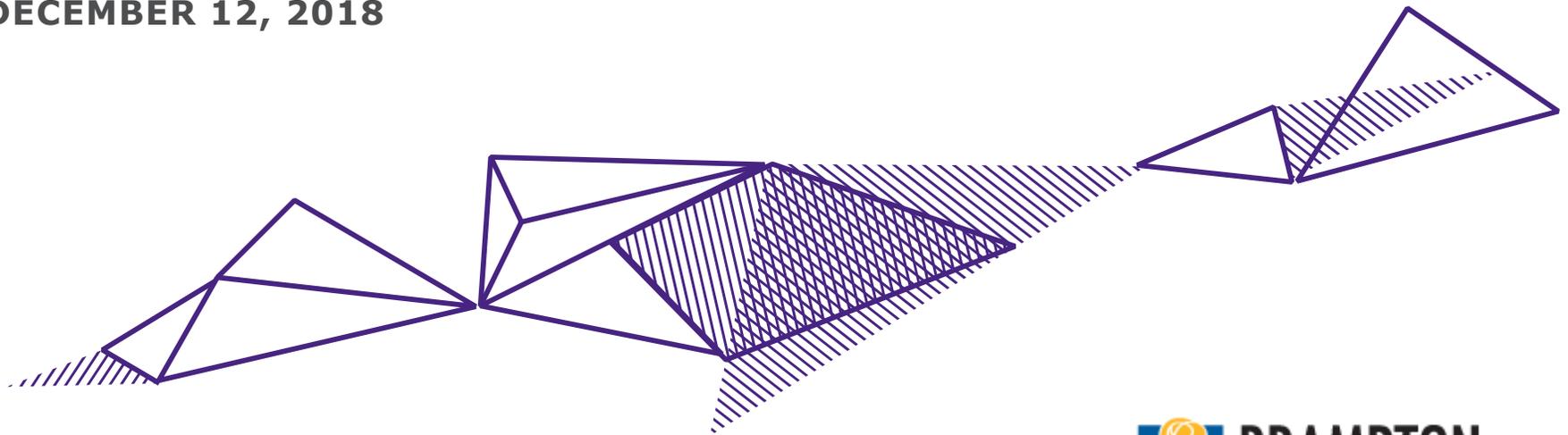


# Attitudes towards Cannabis Retail Stores in Brampton

City of Brampton

DECEMBER 12, 2018



# Introduction & Methodology

The City of Brampton commissioned Environics Research to conduct an Interactive Voice Response (IVR) survey of Brampton residents to determine attitudes towards private cannabis retail stores in the city.

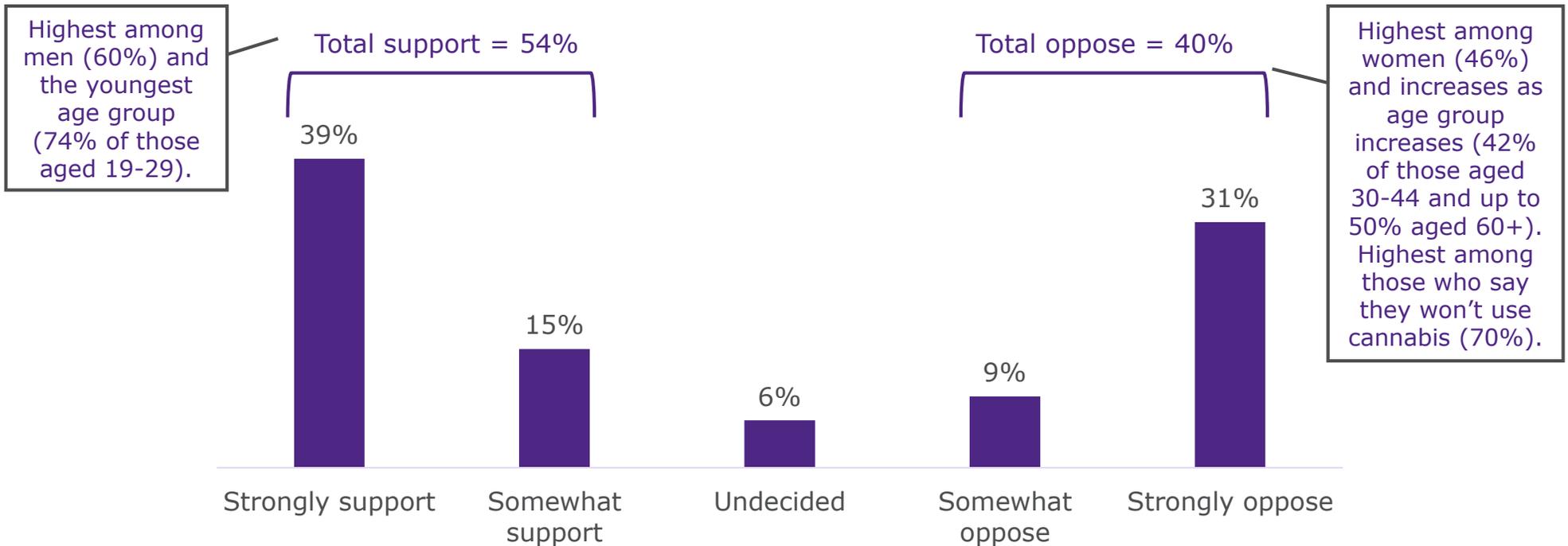
The survey was fielded in English from November 1-4, 2018 using a sample of landline and cell phone numbers. A total of 910 interviews were completed. The survey data was weighted by age cohort and gender to match census data.

The margin of error for survey of n=910 is +/-3.2%, 19 times out of 20.

*Results in this report may not add to exactly 100% due to rounding.*

# Support & Opposition for Private Retail Stores

A small majority of Brampton residents support allowing private retail stores in the city. Residents are more likely to strongly support stores than to strongly oppose stores.

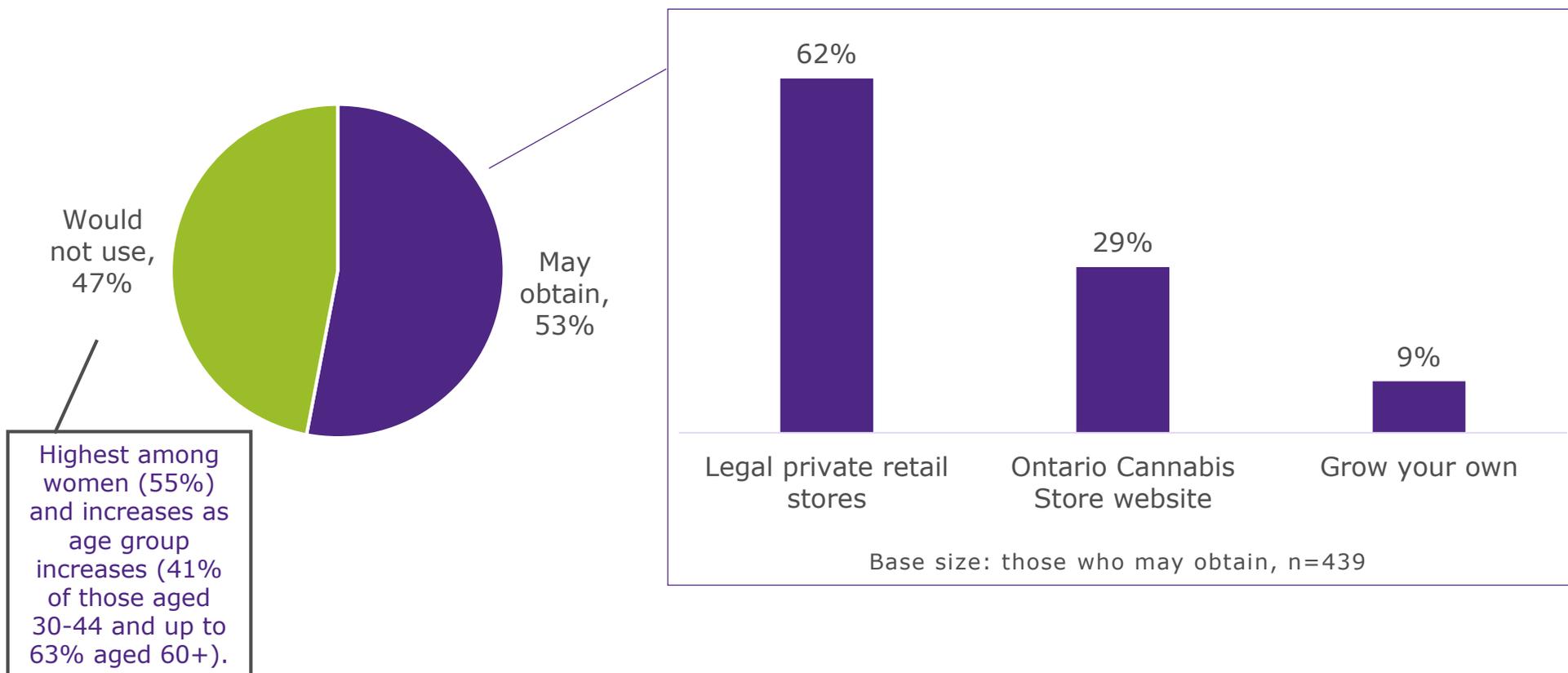


As you may know, recreational cannabis is now legal in Canada. In Ontario cannabis can be purchased legally online from the Ontario Government's Cannabis Store. In April of next year, private retail stores will be introduced, and municipalities in Ontario will decide if they want to allow these stores in their city. Do you support or oppose the City of Brampton allowing cannabis retail stores in the City starting in April 2019? If you strongly support allowing retail stores press 1, if you somewhat support allowing retail stores press 2, if you somewhat oppose allowing retail stores press 3, if you strongly oppose allowing retail stores press 4, if you are undecided press 5.

Base size: total sample, n=910

# Preference for Purchasing Cannabis

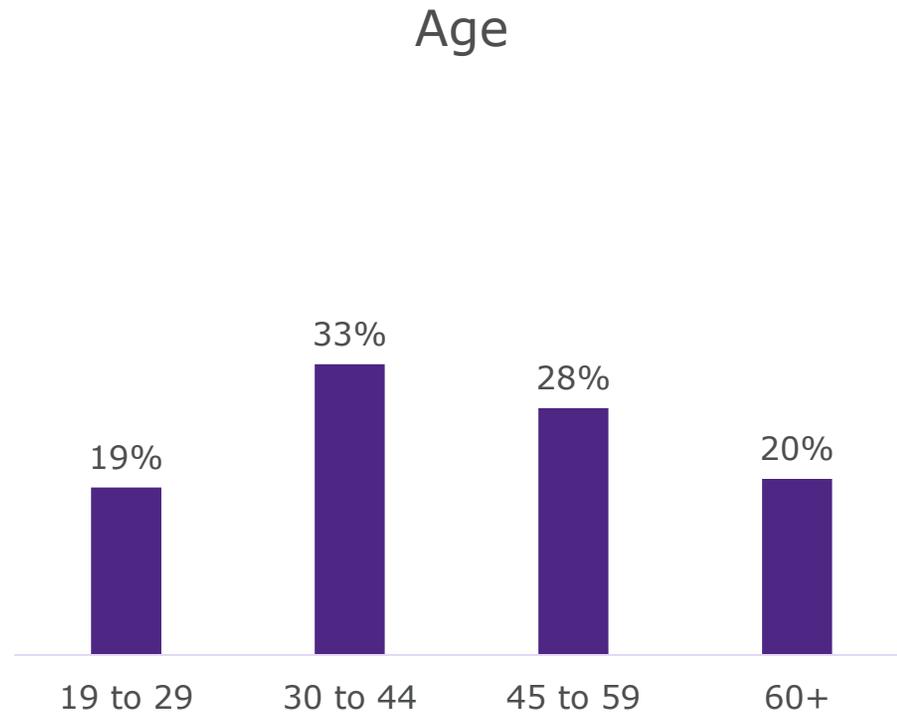
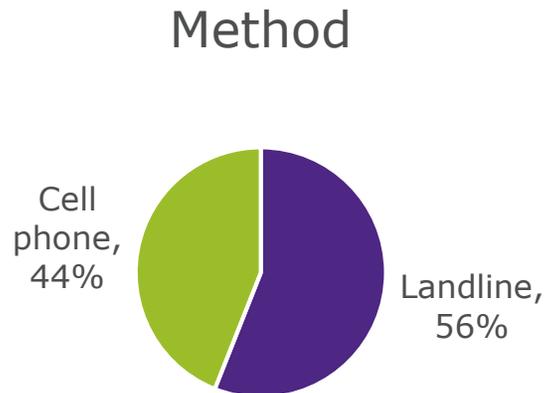
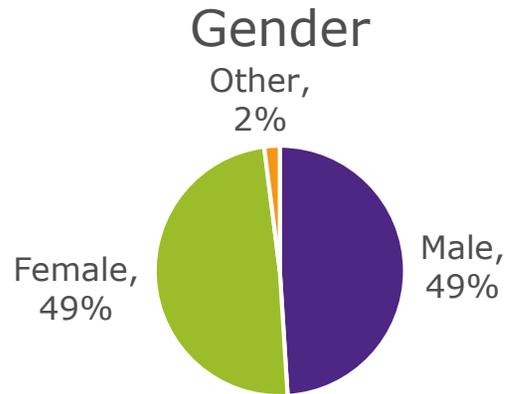
More than half of all residents say they may obtain cannabis now that it is legal. Among those who may obtain cannabis, three in five prefer to purchase from legal private retail stores.



If you were to use recreational cannabis, how would you prefer to obtain it? If you would prefer to purchase cannabis online from the Ontario Government's Cannabis Store press 1, if you would prefer to purchase from legal private retail stores press 2, if you would grow your own press 3, if you would not use cannabis from any source press 4.

Base size: excludes those who did not answer this question, n=890

# Weighted Respondent Profile



**FOR FURTHER INFORMATION OR QUESTIONS CONTACT:**



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